



## EXPERIENCE

CONNECTWISE - JUNE 2017–FEBRUARY 2019  
Tampa, Florida

### ILLUSTRATION & GRAPHIC DESIGN

- Created new illustration and icon bank and established styling rules/guidelines documentation.
- Designed various digital and print collateral for trade shows, such as, booths, digital signage, pull up banners, brochures, and handouts.
- Collaborated with Digital Team to test ads and figure out best practices for online digital marketing.
- Collaborated with Social team to develop tone of voice and styling for all social media platforms.

ULA. - MAY 2017–JUNE 2017  
Tampa, Florida

### GRAPHIC DESIGN

- Designed digital and print collateral for established clients within their own unique brand guidelines.

PNC - NOVEMBER 2016–PRESENT  
Nation-wide Training & Rediness

### FREELANCE - GRAPHIC DESIGN

- Created 4 new logos and branding material for mock businesses to be used in training programs.
- Designed restaurant menus, merchandise tags, packaging materials, and backdrops.

UPPERCASE INC. - MAY 2016–AUGUST 2016  
Tampa, Florida

### GRAPHIC DESIGN

- Created new original logos for client re-brands.
- Designed announcements, banners, and animations for established clients and their branding.

SANDPEARL RESORT - APRIL 2012–MAY 2017  
Clearwater Beach, Florida

### VALET RECEPTIONIST

- Organized Valet department's daily operations increasing yearly profits by \$300,000.
- Created an official valet training manual for 2 OPAL Collections properties.
- Trained 16 employees in assisting guests and how to manage tasks between 5 departments.



## EDUCATION

UNIVERSITY OF SOUTH  
FLORIDA ST. PETERSBURG  
May 2017  
Bachelors of Fine Arts  
Major in Graphic Design  
Minor in Art History

ST. PETERSBURG COLLEGE  
Clearwater, Florida  
July 2014  
Associate of Arts

## ACTIVITIES

AIGA Student Group - USFSP

## SKILLS

Adobe Photoshop, Illustrator, InDesign,  
After Effects, Muse, Premier Pro,  
Acrobat, and Microsoft Office  
Applications.